



**Institute of
Management Technology**
Hyderabad



...Harnessing Knowledge for Businesses

MediaMint (holding company Vuchi Media Pvt Ltd) has entered into a Memorandum of Understanding with IMT, Hyderabad for fulfilling its executive education needs.

Media Mint is an online media company that provides real-time global services to multiple countries in the areas of product strategy consulting, product development and operational support across a variety of functional areas for Web publishers, Demand-side platforms, Ad Agencies, Display, Video and Mobile ad networks. Head-quarted in Hyderabad, MediaMint has offices in USA and Poland.

MediaMint is a young company, incorporated 5 years back and is poised for an aggressive growth. In order to scale up it felt the need of its executives to undergo a formal, professional and a rigorous management program. After a careful scrutiny and due diligence, MediaMint found that the 15 month, AICTE approved PGDM Executive program offered by IMT, Hyderabad is most compelling given the convenience of class timings, quality of faculty and the program content, variety of learning tools and opportunities provided to participants and the cost-effectiveness. It is expected that initial set of MediaMint executives will join the first batch of PGDM (Executive) in June 2016, as offered by IMT, Hyderabad.