



Institute of  
Management Technology  
Hyderabad

...Harnessing Knowledge for Businesses

IMT  
**Pulse**

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# EL DORADO

— THE CITY OF GOLD —

TEDx IMT HYDERABAD  
CLUBS' HAPPENINGS

IMT ALUMNI MEET  
LEADERSHIP SERIES

STUDENT EXCHANGE  
SUMMER INTERNSHIP



# **DIRECTOR'S DESK**



**Dr. M. Venkateshwarlu**

**Director**

"The mission of our institute is to ensure that our students are not only industry-ready but also future-ready to acquire leadership positions in the long run. To achieve this mission and take our college to the next level, we are working on enhancing our infrastructure, rebuilding the current educational program and introducing new programs. We understand that to be an outstanding manager, a student must strike the right balance between academics and co-curricular activities and hence we offer various opportunities in the form of various club, committees and sports facilities.

Having been here for the last six months, I have noticed the zeal in our students to achieve greater heights and believe that they possess the ability to deal with any amount of academic rigor. Being located in the city of Hyderabad – a home to various industrial houses, the students have the advantage of working very closely with the industry as a result of corporate connects, leadership series and practitioner sessions, thus aligning us with our mission.

By being there for the students and providing them with great opportunities, IMT H rightly depicts the theme of our newsletter, **El Dorado – The City of Gold!**"



# ABHYUDAY

## MANAGEMENT ORIENTATION PROGRAM



Before the freshers of IMT-Hyderabad embark on a challenging journey in their academic career, they need to be oriented on how to manage it properly. The institute conducted a management orientation program to help the students in this regard for two weeks prior to their official academic term.

The program provided the students with basic managerial knowledge of key concepts along with fun, educational activities both within and outside the institute.

## FRESHERS 2019

The air in IMT Hyderabad had been different for a whole week, a new theme every day, all that concluded with the big night – Freshers 2019.

The campus was on an adrenaline rush with juniors unable to contain their excitement and the seniors busy setting up the stage and speakers. With boys in fancy suits and girls dressed in beautiful evening dresses, the amphitheatre looked more vibrant than the evening sky.

From graceful dance moves and melodious voices to the glamorous fashion show, the event was a perfect blend of zeal and joy.

The night eventuated on a high note by opening the floor to the audience, which was overjoyed and wasted no time in getting onto the stage!

Everyone danced to their heart's content.

We all shared a common sense of belongingness and the pride of being an IMTian.





# FACULTY SPEAKS

## **Prof. Dhananjay Kumar Singh**

*Assistant Professor, Marketing*

The popular adage at IMT Hyderabad is that it never sleeps. The campus truly resembles the city of gold and opportunities 'El Dorado'. The campus is constantly buzzing with activities and presents plenty of opportunities for both academic as well as non academic pursuits. Academically the college presents plenty of avenues to its students in the form of practitioner sessions, leadership series and panel discussions. In terms of Non-Academic activities the college boasts of having an annual management fest, an annual sports meet and string of other club activities. As far as the richness of campus in terms of culture is concerned, the campus is home to students from 23 states and 88 cities of India. It goes without saying that the diverse pool of students with different academic backgrounds brings in great vibrancy on campus.



## **Prof. (Dr.) Sridhar Vaithianathan**

*Associate Professor, Analytics and IT*

IMT truly is a land of golden opportunities for all its students as it has built its culture on grooming the students in such a way that they excel both academic as well as non-academic opportunities. I joined this college in 2013 and over the last 6 years I have only seen this college getting better and providing even more opportunities to its highly diversified student group. Although the schedule here hardly leaves the student with any breathing time, it is beneficial in the long run since the student ends up getting rid of all the unproductive activities. The culture embedded in each student of this college is that the job they have on hand is always their priority, everything else is secondary. The journey of these two years might appear tough at first, but, what the student learns from this is priceless and makes all the hard work worth it.



## **Prof. (Dr.) Preeti Sharma**

*Assistant Professor, Analytics and IT*

IMT Hyderabad prides itself for being a place which provides its students with a wealth of varied opportunities. "Not everything can be bought by money and riches are not forever", but, what a student learns here in campus stays in their young minds forever and facilitates them to grab opportunities at the right time with the right mind and skill sets. What the culturally rich environment of the college teaches its students, helps them to face any challenge life may present to them. It also plays a pivotal role in creating and imbibing the wisdom, which will guide them throughout their lives towards the path of success and happiness.





# LEADERSHIP SERIES

## **Dr. Ramesh Babu**

**Dr. Ramesh Babu Thimmaraya, former Director and Head of Quantitative Research at Ernst and Young India**, conducted an informative session on "Applied Quantitative Techniques" spread over two days on 30th July 2019 and 1st August 2019. Dr. Ramesh Babu gave his futuristic view on Artificial Intelligence (AI) and Data Science which was effectively utilized by companies like Ford, Google, and Facebook who are now the market leaders in their respective domains. He also talked about how the evolution of AI will replace people involved in mundane jobs by more efficient and highly trained robots.



## **Shri. Kamal D Shah**

**Shri. Kamal D Shah, Co-Founder and Director, Nephroplus** addressed the students in the presence of the faculty on the topic "Challenges and Opportunities of Healthcare in India". He talked about the challenges of the healthcare sector in India where the contribution of public expenditure in the aforementioned sector is only a measly 1.2% of the GDP. With reference to the nephrology department, he said that, only 15% of the people in need of dialysis, get the treatment due to issues such as affordability, accessibility to quality healthcare, unavailability of qualified nephrologists and poor awareness. He also talked about the challenges faced by him during the expansion of Nephroplus. This session helped the students to realise that struggles are not the end, but there are many opportunities beyond them.



## **Mr. Avik Chatterjee**

**Mr. Avik Chatterjee, a Principal Consultant and Coach at ODA**, took the time to train the batch of 2019-21 during a leadership lab. He's worked closely with more than 50 companies and their respective leaders. His teaching style was an amalgam of outdoor activities, classroom interaction between students on problem management and very interesting bits on his experience. The session had glimpses of the concepts featured in his TEDx talk on 'How the language we speak affects our future'.



## **Ms. Nivedita Saxena**

The students of IMT Hyderabad felt blessed to be enlightened by a wonderful session on leadership development by **Nivedita Saxena, Senior ODA Consultant and Facilitator**. She has worked with different organizations across industries in the space of leadership development, Hi-Pot development, Culture, Values and Performance related interventions and leadership labs. Her session was backed by fun-packed games and activities to instil the leadership skills within the students.





# PRACTITIONER'S VIEW

## **Pranav Mitra**

**(Alumnus of IMT Hyderabad batch 2014)  
Domain Consultant and Treasury Expert  
Dr. Reddy's Laboratories**

"Receiving my PGDM degree from IMT Hyderabad strengthened my leadership abilities and increased my knowledge of the business world. These skills are vital in all industries and broadened the career opportunities available to me upon graduation. Talking about the curriculum we follow, it is rigorous and better than many premier B-schools. The curriculum is more relevant and evident as a lot of theory doesn't work in the real world. There are a lot of constraints that come up in the corporate world which requires quick thinking and knowledge of the core concepts, therefore IMT-H brings the realities in front of the students which makes them cognizant and adaptable to any situation."



## **Satyaranjan Jena**

**Chief Accountant, Accounting and  
Company Control,  
Volvo Group India Private Ltd.**

"I have been visiting IMT Hyderabad now for 2 years to interact with the energetic and high motivated students. I am impressed with the infrastructure and course practiced at IMT. Practical knowledge is the key for success and students having interaction with corporate leaders is a good initiative by IMT. I would be visiting IMT in future as it inspires me to meet the future business leaders"





# TEDxIMTHyderabad



IMT Hyderabad hosted its third edition of TEDx on 31st August 2019. "**The Imperfect Blend**" was the theme chosen for this year which was to highlight the fact about how our imperfections make us unique from one another.

The talk commenced with a speech by the designer duo **Ridhi and Siddhi**, owners of MapxencRS. The twin sisters inspired the students by enlightening them about how power dressing affects the way others perceive an individual and how it reflects ones' confidence and unique style.

The next speaker in line was **Mr. Amarpreet Singh**, director of Khalsa Aid, spoke about what humanity means to his relief agency. Mr. Singh narrated stories about how they provided humanitarian aid in disaster areas and civil conflict zones around the world.

**Nabila Jamshed**, an Oxford University graduate, an Author and an analyst at the UN, spoke about how peace can bring about a change in the world we live in. Emphasizing on the fact that we are living in a world prone to catastrophic risks, she said that these risks have the potential to push humanity to the brink of extinction.

**Pawandeep Singh**, our next speaker narrated a very inspiring story which left the audience in tears. He spoke about his picture-perfect life where he had achieved almost everything he ever wanted and how one incident turned his life upside down. A former pilot who lost the ability to walk, Pawandeep Singh thought his life was over, but he rather pulled himself out of depression and went on to study at IIM Indore.

A Ukrainian born theatre actress with a master's degree in philosophy, **Dar Gai** spoke about how it is alright to sometimes go out of your comfort zone and be open to new experiences. Dar Gai, through instances of her own life, shared how one should deal with the fear of rejection and never say never.

The last speaker for the event was **Mr. Rahul Tyagi**, co-founder of Lucideus Tech and one of the top leaders in the field of Cyber Security. He showcased how easy it is to be a prey to cyber crimes and how important it is to be mindful while using internet on daily basis.

Minds were inspired and the speeches left the audience wondering as well as smiling. The event closed with presentation of mementos to the speakers by Professor Tulika Sharma and Professor Shabnam Priyadarshini.





# CLUBS

## Antragna

### The Cultural Club

#### Independence Day

Antragna - the cultural club of IMT Hyderabad, organized a memorable program which included a cultural dance, an inspiring Act, some heart rendering songs and a speech by the youngest student of the college.

#### Janamashtami

Antragna, the cultural club brought a smile on the faces of the IMT crowd. They reminded them of their family celebrations and also cemented IMT family by organizing a beautiful event for Janmashtami.

#### Ganesh Chaturthi

Every year, IMT-Hyderabad celebrates Ganesh Chaturthi with gaiety and grandeur. Antragna, the cultural club devote a lot of time and sweat in the decoration and management of the event-right from the aarti to the naivadyam for 9 days.



## CommWing

### Communication Club

The newest club of IMT Hyderabad formed by union of MacVon (the Communication club) and Eloquence (The Public speaking Club)

**07/09/2019**

The club organized **Open Mic 10.0** on the theme "Hakuna Matata" providing a stage to the poets, singers, stand-up comedians and many such creative souls of IMT Hyderabad to perform in a tranquil setting.

## Altius

### Sports Club

**2/09/19**

The **Sports Day** was organized by Altius the Sports Club and commenced with athletic events such as races, relay, shotput and ended with box cricket.

**28/08/19 - 9/09/19**

The **In-House League (IHL)** is organised by the Altius-Sports Club of IMT Hyderabad. The players performed with great zeal and their practices were constantly monitored by Synergy-HR Club of IMT Hyderabad.





# CLUBS



## **Finacea**

### **The Finance Club**

**24/08/2019**

The club organised the IHL auction for cricket players. The season of IHL began with the auction in which various teams took on-board talented players through the system of bidding.

**06/09/2019**

### **Quiz-O-Royal 5.0**

A 12 round application based finance quiz, challenging wits on general knowledge, current affairs, economics, sports and business.

## **Synergy**

### **The HR Club**

**05/09/2019**

### **Professor's Day**

A program conducted for the faculty to express gratitude for their efforts.

## **Prarambh**

### **Entrepreneurship Cell**

**04/09/2019**

### **Food Fiesta 8.0**

The Annual food festival with competing stalls set up by students with the theme 'Foodies Arena'.



## **Pahel**

### **The CSR Club**

**15/08/19**

### **Staff Luncheon**

The members of PAHEL organised a staff lunch on Independence Day for the security and hospitality staff, followed by recreational activities.

**21/08/19**

### **Tree Plantation drive**

PAHEL conducted a tree plantation drive wherein large numbers of students and faculty members participated and planted around 300 saplings in the campus.

**04/09/19**

PAHEL organised a food stall at Food Fiesta, the annual event of Prarambh. The stall was under the name of '**Food for cause**' to raise money for good causes.



# COMMITTEES

## **All India Alumni Meet- DELHI**

IMT was proud and thrilled to conduct the All India Alumni Meet 2019 on 31st August. The event was characterized by revival of old memories and cherished moments. The evening commenced with a invigorating panel discussion on "Reimagining the Business Schools", having IMT campus Directors as panelists and was moderated by Mr. Debashis Das, President IMT Alumni Association. The occasion also marked the launch of mega HR Initiative by the Alumni Association which will work on offline placements for alumni. A panel discussion on 'Emerging Job Market - Challenges and Opportunities' marked the launch of this initiative wherein the panelists were IMT Alumni HR heads and CXOs

1. Ms. Madhulika Makkar
2. Mr. Naveen Jain
3. Mr. Ankur Poddar

## **All India Alumni Meet- BENGALURU**

No matter the different paths we choose in life, reunions are essentially a homecoming to relive and cherish the sweet memories of our alma mater. Institute of Management Technology (IMT) conducted the All India Alumni Meet, on 14th September 2019 at Bengaluru. The event was graced with the presence of the esteemed directors of the Hyderabad, Ghaziabad and Nagpur campus as well as faculty from the respective campuses. The audience also witnessed an invigorating panel discussion on Emerging Job Market Challenges and Opportunities with eminent panellists –

1. Girish Sharma, Director HR Accenture
2. Sanchayeeta Verma, Senior VP Wavemaker
3. Mahesh Bhalla, Angel Investor and Start-up Mentor and was moderated by
4. Neeta Mathur who is part of the HR initiative of the IMT Alumni Association.

## **All India Alumni Meet- HYDERABAD**

Alumni Relations Committee recently organised an Annual Alumni meet at HYATT on 21st September 2019. The Annual Alumni Meet brings to our alumni a chance to reconnect with their Alma Mater.

With inaugural speeches from Dean K. Sriharsha Reddy and Faculty Mentor Professor Nitin Gupta, the Institute vowed to strengthen the IMT brand community through their continuous work of binding the past with the present batches. An invigorating panel discussion on the topic - Emerging Job Market Challenges and Opportunities took place in the presence of eminent panellists-

1. Mallika Garg, Ex. Global Lead HR Service, Avon
2. Arunashish Ghosh, Director, Virtusa
3. Akanksha Mishra, D.Mgr,Talent Aqt.HIL Ltd.
4. VP Neeta Mathur, Panel Moderator, VP HR Initiative, IMTAA



## **Exordial 2.0 (Athflex- Fitness Committee)**

A healthy mind resides in a healthy body. To keep the future managers of IMT Hyderabad healthy and fit, Athflex has taken numerous measures. On 26 August 2019, the committee conducted an Equipment Introductory Session, EXORDIAL - 2.0. This made the fitness enthusiasts of IMT free from relying upon trainers as everyone got acquainted with the gym and its equipment.



# SUMMER INTERNSHIP(SIP)



The year of 2019 proved to be successful for the summer internships for the batch of 2018-20. The fourteen-week extensive programme is designed for our students to imbibe the industry's working style and corporate culture. A myriad of profiles was offered to our students in the field of Marketing, Finance, Operations, Human Resources and Analytics. Students had the privilege of working in renowned and coveted companies like **Google, Amazon, American Express, HDFC, Tata Steel, Godrej and NIVEA India Pvt Ltd.** Many other companies from the sectors of service, manufacturing, BFSI, retail and E-commerce, FMCG etc, were also part of the process. The recruiters for internship process assessed our students on various parameters and were really impressed with their calibre. The batch went on to record outstanding performances in their respective internship programmes.

# STUDENT EXCHANGE(SEP)

The Student Exchange Programme(SEP) is one of the elite programmes on campus that invites students from various Universities across the globe to come and experience a trimester in IMT Hyderabad. It's a two-way process and allows our students to visit campuses abroad for the same duration. The idea is to foster cross cultural living and peer learning with students of diverse nationalities. This year, 15 students from IMT Hyderabad went to Universities like **EM Normandie Business School and Audencia Business School in France, SGH Warsaw School of Economics in Poland and ESG UQAM in Canada.** We had 22 outbound students from **Neoma Business School** in France, who visited the college and spent the semester along with fellow IMTians.







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# EDITORIAL DESK

We take immense pride in presenting to you the latest edition of IMT Pulse. As members of the Media Relations Committee of Institute of Management Technology, Hyderabad we believe it is our duty and responsibility to communicate important information about the academic and non-academic events of the Institute to all its associated stakeholders. There is no better platform to realize this objective than through this newsletter. We would like to acknowledge all the efforts behind putting together this newsletter and hope that through IMT Pulse we have done justice to our commitment towards the Institute and are able to enhance your relationship with us.



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